

What are we doing?

It is important that, having consulted our students, we should consider what could be done regarding their concerns.

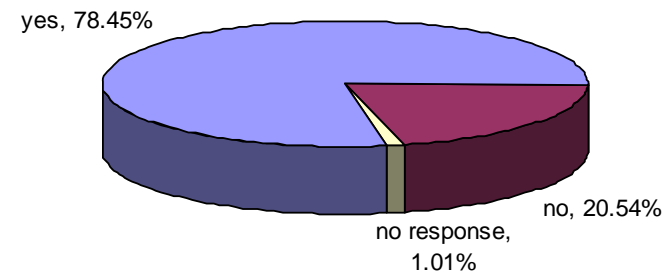
1. The College will engage in a discussion with students through the Student Parliament on ways to promote the College to better effect.
2. Additional marketing strategies will be implemented to promote the College.
3. The Induction and Enrolment processes will be reviewed and revised by the Admissions Working Party.
4. Raise awareness of the Complaints Procedure through in-house marketing.
5. The College has introduced new re-cycling bins. Re-cycling is to be highlighted during Induction for Sixth Form students and embedded in the Tutorial programme through 'Sustainability'.

First Impressions Student Survey 2008/09

The annual First Impressions survey of first year full-time students was carried out in October 2008. The purpose of this leaflet is to provide College staff and students with a brief feedback of the results. They are based on 594 completed questionnaires.

The contribution of students completing surveys is greatly valued and our thanks go to all those who participated in this particular survey.

Was Stanmore your first choice of college?



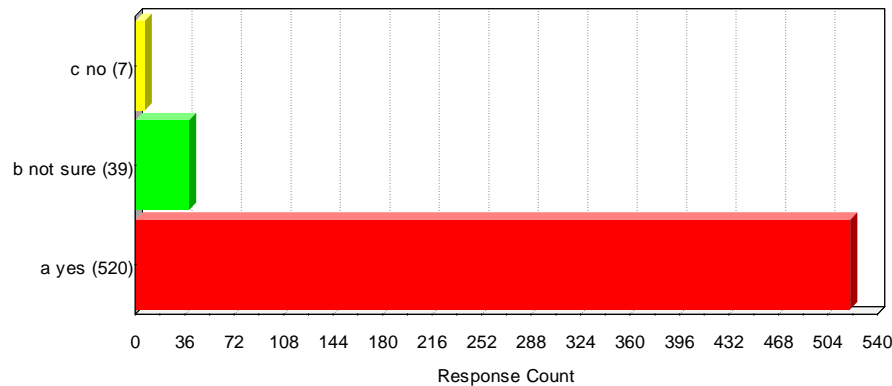
Family and friends remained the overwhelming influence on students' decision to apply to Stanmore College. Ease of transport, the reputation and results of the College and course and the choice of subjects on offer were also important. 19% said that Opening Evening was an added influence in their decision.

86% of students said it was easy or very easy to obtain information on Stanmore College. 76% had received a printed course information sheet before enrolling and 77% had found the prospectus useful.

Regarding pre-enrolment interviews, percentages were consistent with last year – 89% felt it covered all matters they considered important, 95% thought it was friendly and 79% said it referred to information and materials they had brought with them.

The number of students who were satisfied with the enrolment process dropped from 81% last year to 74% this year.

Are you satisfied with your choice of programme?



88% of students were satisfied with their choice of programme.

With regard to the length of the Induction Programme, 60% said that two days was ok, but 33% felt it was too long. 41% said the amount of time each day was ok, but 48% felt it was too long.

85% of students said that the information and advice offered about their course during Induction was extremely, very or fairly good. 72% felt the Learning Centre induction was useful or very useful. Awareness of the Complaints Procedure, at 49%, had not risen despite being included in Induction information.

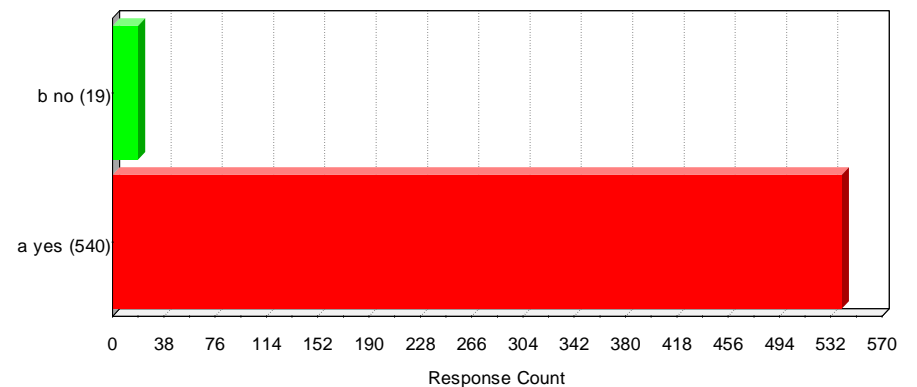
Following Induction, 93% of students had made friends in their Tutor Group, 92% had completed all their basic paperwork, 90% had discussed and embraced College rules and regulations and 85% had their literacy and numeracy needs assessed.

There was a 29% rise to 63% in those students that had read the College Handbook, which was particularly low last year as it was only distributed on the USB pen.

82% of students agreed that the main College site was kept clean, tidy and litter free.

With regards to safety, 79% said they knew what to do if a fire broke out on site, 92% felt safe around the site and 93% felt safe in class.

Would you recommend the College?



91% of students said that they would recommend Stanmore College.